

Leadership is the capacity
to translate vision into reality.



LEARN LEAD SERVE

SRI SRI UNIVERSITY PLACEMENT BROCHURE 2017



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Dr. A. L. Rao

President, Sri Sri University;

Former President & Chief Operating Officer, Wipro Technologies

MESSAGE FROM THE PRESIDENT

.....

Sri Sri University envisages to be a multi-disciplinary unitary campus, covering every faculty of human endeavour - Traditional Vedic Studies, Modern Medicine, Management Studies, Engineering and Pure Science Research. The University combines traditional wisdom and modern technology to bring about a synthesis of human and technological development. In all its students, the University inculcates a sense of social responsibility along with expertise in the respective subject. The pedagogy is interspersed with proven Art of Living self-development programs and yoga techniques, to bring about a holistic development encompassing the intellectual, mental, spiritual and physical dimensions.

We place the highest possible value on individual and collaborative human achievement. We are committed, in both policy and practice, to ensure that scholarship and research are conducted in our campus by following the highest possible ethical standards. This University is committed to the values that are essential to building a strong community of learning, discovery and engagement. They include honesty, trust, fairness, respect and responsibility. The regulations governing this University have been established because we are all expected to abide by these principles to ensure that academic freedom is protected and we are accountable for how we conduct ourselves on and off our campus. I extend a warm welcome to corporates looking for professionals with strong value systems, to join their teams.



Dr. Nand Lal

*Vice Chancellor, Sri Sri University;
Former Dean, Faculty of Science; Dean, R & D, Kurukshetra University*

MESSAGE FROM THE VICE CHANCELLOR

.....
'There is a need to spiritualize politics, socialize businesses and secularize religion.'
- Sri Sri Ravi Shankar

Dear Recruiters,

It is with immense pleasure that I introduce you to the fourth batch of MBA students of SSU. These students have not only gone through a rigorous academic training programme at the university but have also done summer internships with leading firms. At SSU, the teaching learning–environment is tailored to ensure holistic development of budding managers and leaders; their ethical orientation will make them ready for tomorrow's corporate culture. They are groomed in a manner so as to serve as agents of continuous social improvement and change. This is being achieved through our unique way of amalgamating stress elimination tools like yoga and meditation with domain knowledge.

Such a unique approach makes them ready, in all respects, to enter the corporate arena and contribute to the growth of the organizations they would serve. As the head of the institution, I invite your company to our campus and interact with our students, assess them for employability and, thereafter, provide them with an opportunity to work for you. We are confident that you will not be disappointed.

MESSAGE FROM THE BOARD MEMBER

Rajita Kulkarni

*President, World Forum for Ethics in Business;
Member, Board of Governors, Sri Sri University*



We live in times of unprecedented economic turmoil, scams and financial disasters that impact people all over the world. The last decade shows how greed and lack of corporate governance bring down companies wipe out trillions of dollars of wealth and cause overnight loss of jobs to thousands of people. It is evident from the current economic scenario that by 2020, India will be the youngest country in the world with largest set of working population than any other country in the world.

This with a booming growth rate, abundance in startups and the spurt of entrepreneurial spirit intensifies the need for ethics to be bedrock of leadership and business enterprise. The need for ethics in business and responsible leadership is critical and indispensable now, more than ever. This is also the mission of The World Forum for Ethics in Business (WFEB).

I am delighted to know that The Faculty of Management Studies of Sri Sri University has a primary focus on ethics in management and entrepreneurship. If future corporate leaders are well-founded in the values of fair management, ethical leadership and integrity of action, we will see sustainable development and growth for global businesses.

WFEB will happily partner with the University to create this strong ethos of building and nurturing values based on the spirit of trusteeship.

MESSAGE FROM THE DIRECTOR, OPERATIONS

Mr. Narendra Lamba

*Director, Operations
Member, Board of Governors, Sri Sri University*



Sri Sri University believes in holistic education - an Education that nurtures human values in an individual, while providing the best academic and industrial exposure to students from across the globe.

Our pride is our friendliness, compassion, love and care that can be seen in the close ties we have with our students as well as the community.

This is one of the most unique campuses where “spirituality” is practiced as a ‘way of life’ and success is defined with an undying smile.

On behalf of the SSU family, I extend a warm welcome to your team and look forward to a long-term relationship of mutual growth and movement from uni-learning to multi-intelligence. Sri Sri University has succeeded in opening up visions into new possibilities. I congratulate all the budding graduates and wish them all the best.

MESSAGE FROM THE DEAN, FACULTY OF MANAGEMENT STUDIES

Dr. Jyotirmaya Mahapatra

Dean, Faculty of Management Studies

The Faculty of Management Studies under Sri Sri University has been in the forefront in producing superlative management professionals over the last five years. It has taken a quantum leap in its reputation of being an international university that focuses on spiritual and skill-based learning concurrently.

A dedicated team of highly qualified, experienced and motivated faculty members constantly strive for transformation of knowledge and skills to the students through lectures, case studies, role plays and management games.

The course structure is designed through our active interaction with prominent academicians and corporate executives for meeting the needs of the industry. The rigorous training we provide to future managers will ensure recruiters' satisfaction in terms of knowledge, skills and attitude.

The process of mentoring further ensures that the products of the institute are street-smart professionals who can judiciously apply wisdom as well as common sense towards achieving their goals.



MESSAGE FROM THE PLACEMENT HEAD

Dr. Pushpendra Khandelwal

Associate Professor, Faculty of Management Studies

The continuous change in the academic delivery is very much essential to nurture the budding professionals in order to equip them with required knowledge, skills and attitude and transform them to become mature, responsible and employable individuals. Training and Development cell of Sri Sri University understands this need and endeavors to ensure that every student should get the right training and knowledge, so that they are not only accepted by the industry but also contribute and excel in their respective fields.

University emphasizes on imparting corporate values and skills required for complex corporate decision making process and in this endeavor the T & P cell of the university plays a significant role in organizing the industry expert talk, skill development programs, industrial projects, outbound projects, skill enhancement training etc. It gives us immense pleasure to extend a most cordial invitation to you to participate in the Campus Recruitment Program of our University and we look forward to have a mutually beneficial and long-lasting relationship with your esteemed organization.



ABOUT SRI SRI UNIVERSITY

Envisioned by Sri Sri Ravi Shankar ji, Sri Sri University was established in 2009 as a centre for world-class education in India.

The University offers a range of pivotal as well as unique courses that seek to preserve the ancient wisdom of the East while imparting the best of Western innovation, thus delivering a perfect blend of both to nurture wholesome learning. **The courses offered at Sri Sri University include degrees in Management Studies, Yoga & Naturopathy, Performing Arts, Good Governance & Public Policy, Architecture and Osteopathy.**

The University is recognized by UGC and AICTE.

KEY DIFFERENTIATORS

- *Tools for stress and mind management through the techniques of the Art of Living Foundation*
 - *Global Network and Platforms that enable learning from thought leaders*
 - *Smoke-free, alcohol-free, drug-free and 100% vegetarian campus for a wholesome lifestyle*
 - *Diverse student community, promoting an environment of collaboration and camaraderie*
-

The role of this university is to make you a complete human being with a multi-faceted personality and many talents in your basket.

- Poojya Gurudev Sri Sri Ravi Shankar ji



SRI SRI UNIVERSITY MILESTONES

2006

Memorandum was signed between SSRVM & Govt. of Odisha

2008

In 2008, the foundation stone for the University was laid by Sri Sri Ravi Shankar ji along with Shri Naveen Patnaik, Hon'ble Chief Minister, Odisha; Shri Samir Dey, Higher Education Minister; Shri Prasanna Patsani, MP, Bhubaneswar; Shri Bhatruhari Mahatab, MP, Cuttack and Shri Debasish Patnaik, MLA, Banki

April - The University was listed for compliance by the UGC

May - The University received the AICTE Approval Letter for the Management Program

July - Launched the commencement day for its Charter MBA batch

August - Global Leadership Series was initiated (GLS)

October - The Sri Sri University Statute was signed by the Minister of Higher Education, Govt. of Odisha

2012

December - The Faculty of Performing Arts welcomed its first batch of students

September - Hosted its first convocation, for its charter batch of MBA students. The University commenced its Faculty of Yoga and Naturopathy with the first batch of students for the BA (Yoga), MA (Yoga) Programs. The University also commenced Faculty of Good Governance with the MA program in Good Governance and Public Policy and the Bachelor's program in Performing Arts (Odissi)

2014

The University received UGC approval after the inspection held on **18th & 19th Oct, 2014**

July - Commencement of B. Com, Bachelor of Performing Arts - Hindustani Vocal

2015

Sept - University hosted its Second Convocation on campus. The University commenced its Faculty of Health and Wellness with the M.Sc program in Osteopathy & Faculty of Architecture & Town Planning with the Bachelor's program in Architecture

2016

July - Commences 10 new Programs - M.A. in Journalism & Mass Communication, M.A. Sanskrit, M.A Philosophy, Bachelors in Tourism & Travel Management, Retail Management, Bachelors of Dance, Bachelors of Music & Bachelors of Fine Arts.





An educational institution must be able to instil confidence and an undying smile in every student. If you are confident, you can create wealth anywhere; if you have an undying smile, you are able to take up any challenge.

- Poojya Gurudev Sri Sri Ravi Shankar ji

FACULTY OF MANAGEMENT STUDIES

The Faculty of Management Studies at Sri Sri University nurtures dynamic business leaders capable of changing the world of business while assuming social responsibility. Started in 2012, it is now in its fourth batch of operation. The charter batch had 46 students, the second batch has 82 students and the third has 98 students. FMS, though young, is strongly shouldered by the parent organization - The Art of Living Foundation, to promote a blend of contemporary education with Indian values. This unique combination of education in a serene environment is attracting students from across the country, lending to a campus that is intellectually well-founded, culturally sensitive and emotionally strong.

VISION

To impart holistic and value-integrated education in order to develop visionary thinkers with social-consciousness to lead and precipitate inevitable changes, with summative call for Learn, Lead and Serve.

MISSION

To create centers of excellence in knowledge and research across the fields of study in order to equip students to achieve the highest levels of professional ability in a learning atmosphere that fosters human values to serve the needs of local, national and global economies.



OVERVIEW OF THE MBA PROGRAM

The MBA at SSU-FMS is approved by the All-India Council for Technical Education (AICTE) and the University Grants Commission (UGC) of India. It follows a semester calendar with four trimesters spread across a period of two years with 32 papers which includes an eight-week Summer Internship and Capstone project.

The pedagogy includes classroom learning, learning through mini projects and interactions with executives from the industry with the main aim of “field-based study” and “learning by doing”, which we believe helps the student translate classroom learning to real life situations, thus impacting “practices here and now”.

KEY HIGHLIGHTS

- *Summer Internship Project evaluation by Corporate Executives*
 - *Scope to specialize in electives like Dance, Yoga and Governance beyond the MBA Curriculum*
 - *Platform to improve visibility and networking in the industry of choice through Capstone evaluations*
 - *Avenues to demonstrate and improve leadership skills through the Student Clubs*
 - *Curriculum designed to international standards of management education with equal focus on spiritual development through core electives such as Mind Management and Meditation*
-

MBA - General Management

The course helps develop analytical, conceptual and decision making skills to face business challenges and grow as socially responsible business leaders. The program offers specializations in Finance, Marketing, HR, IT/Operations.

MBA - Agri Business Management

The course creates awareness about the scope and prospects of sustainable Agri Business. It enables students to participate in global research for agricultural and agro commodity innovations.

MBA - Entrepreneurship Management

The core curriculum is designed to give students an in-depth mastery of the academic disciplines and applied functional areas necessary to every entrepreneur's success.

SPECIALIZATION PAPERS

FINANCE

Project Appraisal & Finance	Financial Derivative
Security Analysis & Portfolio Management	Corporate Valuation
Corporate Tax Management	Corporate Restructuring, Merger & Acquisition
Retail Banking	Management of Micro-Finance
International Financial Management	Financial Engineering
Financial Planning	Infrastructure Financing

MARKETING

Consumer Behaviour	Services Marketing
Sales and Distribution Management	Product & Brand Management
International Marketing	Integrated Marketing Communication
Marketing Research	Rural Marketing
Marketing Strategy	Digital Marketing
B2B Marketing	Retail Management

OPERATION

Supply-Chain Management	Software Project Management
Project Management	Manufacturing & Operation
Logistic Management	Total Quality Management
Advanced Material Management	Enterprise Process Management
Enterprise Resource Planning	Operations Strategy
Inventory Management	Service Operation Management

HUMAN RESOURCE

Supply-Chain Management	Software Project Management
Project Management	Manufacturing & Operation
Logistic Management	Total Quality Management
Advanced Material Management	Enterprise Process Management
Enterprise Resource Planning	Operations Strategy
Inventory Management	Service Operation Management

AGRIBUSINESS

Agri-Supply-Chain Management
Agribusiness Marketing Management
Food Processing Management
Brand Management with Agro Emphasis
Agri-Retail Management
NGOs & Rural Development

Rural Marketing
Agro-Input Industry Management
Agricultural Futures and Option Markets
Management and Finance of Agro-Food Projects
Post-Harvest Management
Agricultural Entrepreneurship

ENTREPRENEURSHIP

Entrepreneurship & Small Business
Entrepreneurship Finance
Entrepreneurship Green Business Opportunity
Entrepreneurship Marketing
Digital Marketing for Entrepreneurship
Technology Entrepreneurship

Managing Innovation process in Energy Management.
Agricultural Entrepreneurship Challenges & Opportunities
Invention, Patents and Technology Management.
Legal & Regulatory Process of Entrepreneurship
Social Entrepreneurship
Evaluating the Entrepreneurship Opportunities

ELECTIVES

Management Theory and Practices
Managerial Economics
Quantitative Methods for Management
Data Analysis and Management
Marketing Management
Management Accounting
Organisational Behaviour
Business Communication

Economic Environment of Business
Management Science
Big Data Management
Legal Aspects of Business (LAB)
Marketing Research
Financial Management
Human Resource Management
Production and Operations Management

LEARNING BEYOND CURRICULUM

At SSU, we believe in creating work-ready managers who can be effective in the roles they take up from Day 1. We take special interest in enhancing learning beyond curriculum through various value addition workshops that cover latest industry needs. These workshops improve the skills and personality of our students, making them an irreplaceable addition to your team.

Art of Living

The Art of Living Workshop offers insights into the nature of the human mind, empowering students to handle stressful people and situations effectively, an Art of Living forte that complements management education.

Excel BI Pro

Excel BI (Business Intelligence) Pro trains participants in Data Computing, Visualization, Analysis and Decision-Making through Excel.

Design

The Design workshop helps translate potential business & marketing ideas into a visual representation through the Adobe Photoshop software.

Effectiveness

The Effectiveness Workshop helps develop skills in problem-solving, communication, recall and time management through the technique of mind-mapping.

Corporate Readiness

The Corporate Readiness Workshop imparts training on soft skills and effective business communication, two highly necessary skills for a successful corporate career.

Dance

The Dance workshop channelizes the power of dance to improve body posture, body language and confidence.



SSU INFRASTRUCTURE



CORE FACULTY



Dr. Jyotirmaya Mahapatra, Dean

Subject Taught - General Management & International Marketing

Ph.D - Management (Birla Institute of Technology, Mesra),

M.S. - Business Administration (State University, Fort Hays, Kansas, USA)



Dr. Srinivas Subbarao P., Professor & Executive Registrar

Subject Taught - Entrepreneurship

D.Litt (Post-Doctoral) FDPM (IIMA), Ph.D, M.Phil (Nagpur University),

M.Com, MBA, MA, PGD T & T.M (Andhra University),

LLM, MHRM, M.Sc (Psy) (Acharya Nagarjuna University)



Dr. Sunil Dhal, Associate Professor & Head - BBA, BCOM, BVOC (RM) & Bcom (V)

Subject Taught - Quantitative Techniques

Ph.D (Utkal University); MBA (Pondicherry University),

M.Tech, PGDSC & A, M.Sc - Mathematics (Utkal University)



Dr. Jyotirmayee Acharya, Associate Professor

Subject Taught - Agri Business, Social Entrepreneurship

Ph.D (NTNU, Norway),

M.Phil (Utkal University),

M.Sc (AIT, Bangkok)



Dr. Subash Chandra Nath, Associate Professor

Subject Taught - Marketing & Strategy

Ph.D, M.Sc, MBA (Utkal University)



Dr. Pushpendra Khandelwal, Associate Professor

Subject Taught - Marketing, Sales & Digital Marketing

Ph.D - Marketing, EEP-Digital Marketing (IIM-B)

MBA, PGDMSM, PGDIRPM, PGDCA, B.Sc.

Google Certifications (AdWords and Analytics)



Vijaya Batth, Assistant Professor

Subject Taught - Finance and Accounts

Ph.D (continue) (Sri Sri University),

FCA (The Institute of Chartered Accountants of India),

ACS (The Institute of Company Secretaries of India), LLB (Utkal University)



Dr. Bhagirathi Nayak, Assistant Professor

Subject Taught - IT

Ph.D (North Orissa University),

M.Sc - IT (Alagappa University)



Amaresh Nayak, Assistant Professor

Subject Taught - Human Resource Management

M.Phil (Utkal University), MA - PM and IR (Utkal University),

MBA (FM University), PGDCA



Binod Gopal Mukarjee, Assistant Professor

Subject Taught - Finance

PGDBM (IIM-Kolkata)



Manuj Madan, Assistant Professor

Subject Taught - Operations

SAP MM Certified Professional,

MBA - General (Sri Sri University),

B.E - Chemical (Panjab University, Chandigarh)



Dr. Puspallata Mahapatra, Assistant Professor

Subject Taught - General Management

Ph.D, MBA, M.Com, LLB



Dr. Namita Rath, Assistant Professor

Subject Taught - Commerce

Ph.D, M Phil, MA, BA,

PG - Personnel Management & Industrial Relations, MBA - HR



Mr. Satyajeet Arya, Assistant Professor

Subject Taught - Environmental Science

M.Tech - Energy Environmental Management, KUK (2014-16, Result Awaited)

M.Sc - Env. Sc - 2012-14, B.Sc (IMB) - KUK 2008-12



Dr. Sujata Samantroy, Assistant Professor

Subject Taught - HR & Organizational Behaviour

Ph.D, PG (IIRPM), LLB



Mr. Alok Kumar Sahai, Assistant Professor

Subject Taught - General Management

Ph.D (NLU), PGDM (IIMB), M.Tech (Roorkee)

CORE FACULTY



Dr. Vijaya Lakshmi Mohanty, Assistant Professor

Subject Taught - Good Governance

Ph.D, MA - Public Admin. (Utkal University),

M.Sc - Physics (NIT, Rourkela)



Dr. Pratima Sarangi, Assistant Professor & HOD

Subject Taught - Human Resource Management & Good Governance

Ph.D, M.Phil - Public Admn.,

MA - Public Admn., Pol. Sc. (Utkal University),

MBA - HRM (Pondicherry University)



Richa Baghel, Assistant Professor

Subject Taught - Agri Business Management

Ph.D (continue) (Sri Sri University)

MBA - Agri Business (Sri Sri University)



Ms Santosh bhawani, Assistant Professor

Subject Taught - Business Communication

Ph.D (Banaras Hindu University),

MA in English, BA (H) (Banaras Hindu University)



Laxmana Sandeep Janyavula, Faculty Associate

Subject Taught - Marketing

Masters in Management (University of Strathclyde, Scotland)



Kaushal Borisagar, Faculty Associate

Subject Taught - IT

PG - Computer Application (Saurashtra University, Gujarat),

M.Sc - Information Technology and Computer Application,

M.Tech - Information Technology and Computer Science

VISITING FACULTY

Barada Panigrahy,

Agri Business Management

Masters in Management - Marketing

(ICFAI University, Hyderabad),

M.Sc - Agricultural Economics (OUAT, Odisha)

Shri Niten Chandra, IAS

Commercial Tax Commissioner

Ex-Special Secretary, General Administration

Government of Odisha

MA - Economics and LLB

CORPORATE MENTORS

Mr. Adesh Goyal

Executive Vice President & Global Head,
HR at TATA Communications Ltd.,
Director, Make India Employable

Mr. Ajay Bagga

Executive Chairman,
OPC Asset Solutions

Mr. Ajay Kashyap

Sr. Vice President, Citibank, Australia

Dr. Ajay Parida

Executive Director,
M.S. Swaminathan Research Foundation

Mr. Ajay Tejasvi

Governance Specialist, World Bank

Mr. Anil Kapur

CEO, Western Union Money Transfer

Dr. D. V. Ramana

Professor, XIM Bhubaneswar

Mr. Jamil Khatri

Partner, KPMG

Mr. Joe Madiath

Executive Director, Gram Vikas

Dr. K. G. Karmakar

Managing Director, NABARD

Ms. Kavita Khanna

Barrister at Law, Walchand Family

Mr. Kedar Desai

Partner DDCM, Ex Partner Kanga & Co

Mr. Kingshuk Ganguly

Vice President,
Organisational Development,
Bharati Axa Life

Dr. M. R. Rao

Dean Emeritus & Professor, ISB

Mr. Mani Subramanian

CEO, Barclays Bank PLC &
Barclays Capital, India

Mr. Marc Inzelstein

Leadership, Management &
OD Consultant, Washington DC

Mrs. Mridulla Khatri

Tax Expert, KPMG

Ms. Nandita S. Pai

Director, Financial Advisory,
Deloitte Touche Tohmatsu

Dr. Neharika Vohra

Professor, IIM, Ahmedabad

Mr. Nikhil Sen

Managing Director, Unibic

Dr. R. K. Mishra

Director, Institute of Public Enterprise

Mr. Raj Shah

President, Chairman & CEO of Capital
Technology Information Services,
Inc. (CTIS)

Mr. Rajat Sabharwal

MD & Head of Equities,
Credit Suisse India

Mr. Ram Lakhina

Founder & Executive President of the
Netherlands India Chamber of
Commerce & Trade (NICCT)

Mr. Samba Natarajan

Partner, McKinsey & Co. Singapore

Mr. Sanjiv Sarin

Regional President – South Asia,
Tata Global Beverages

Dr. Sunil K.

CEO, Tarheel Consultancy
Services, Parameshwaran

Dr. Tapan Adhya

Director, Central Rice
Research Institute

Mr. Tarun Mehra

VP Marketing, Zee Network

Mr. Vinay Kapoor

Financial Consultant, Dubai,
Ex Solomon Smith & Barney

Mr. Vivek Vig

Managing Director & Group
CEO, Destimoney

INDUSTRY INTERACTIONS

Mr. Ajay Bagga, (*Executive Chairman, OPC Asset Solutions*) spoke about basics of investing and India's economic growth from a Tiger economy to an Elephant economy and future prospects.

Mr. S.C Sarangi, (*DGM, Bank of India*) spoke about "Banks as drivers of growth" catalysing and enabling the economy's progress.

Mr. Anand Pejawar, (*Executive Director, Marketing, SBI Life Insurance*) gave the Keynote Address at the Finance Conclave - Finomena 2014, about the strong entrepreneurial culture in the private sector and the thrust that the financial sector will be providing to "Make in India". He also spoke about role of mining, manufacturing and services sectors along with Public-Private Partnership.

Dr. Tapan Kumar Pradhan, (*Director, Institutional Finance, Government of Odisha*) spoke about the Government's role in Financial Inclusion and the ground realities.

Mrs. Sangeeta Sumesh, (*CFO, Dun & Bradstreet Technologies Ltd.*) shared her experience as a woman entrepreneur and working with a start-up. She also conducted a detailed workshop on careers in Finance and the skills needed for such roles.

Mr. Piyush Rathi, (*Chief Marketing Officer, Advanced Enzymes*) spoke about the connection between enzymes, spirituality and MBA. He also spoke about how degrees need not decide designations in an organisation. He shared his experience of skilfully dealing with employees, especially senior in age.

Mr. Subramanian Krishnamurthy, (*Assistant Professor, Finance, ISB*) discussed personal excellence, delayed gratification and illustrated how cricketers can be great examples for learning about financial markets.

Ms. Gayathri Gopal, (*Analyst, Innosight*) shared her experience as an analyst at Innosight, an innovation consultancy firm, which helps organizations create sustainable growth through innovation. She gave valuable tips in designing and formulating viable business plans.

Mr. Sanjiv Das, (*Vice President, Corporate Affairs, IMFA*) gave tips on workplace value proposition and the role of HR in maintaining it. He pointed out that the first one to follow becomes a leader.

Mr. Dilip Sahoo, (*Head of CSR, Odisha Projects*) spoke about the importance of triple bottom line and emphasized on the point that only when people, profit and planet merge will there be sustainability.

Mr. Vikrant Bhatnagar, (*GM, Capability development, Tata Communication Ltd.*) offered practical tips on leadership roles in managing Inter-generational syndrome. As a leader he said one's role is to - Support, Inspire and Promote.

Mr. Manoj Chhabra, (*additional DG of Police, HRPC and Chairman cum MD, Odisha Police, Housing and welfare Corporation*) shared insights on dealing with humans as unique individuals because humans do not like to be managed and one cannot devise any strategy that can convert humans to slots. All that must be done is treat others the way one would like to be treated.

Mr. Sharad Kumar, (*Airport Director, Biju Patnaik International Airport, Bhubaneswar*) highlighted the fact that a firm cannot ignore the term “Marketing” when things get decentralized citing examples from the aviation industry.

Mr. Praful Kumar Sahoo, (*Founder and Chairman, CYSD*) spoke about the demographics of Indian consumers, highlighting the strengths and weaknesses of the nation. He also spoke about the “General Theory of Marketing and Business Ethics”.

Mr. Manoj Kumar Bal, (*Chief, Food Processing, E & Y*) talked about blue ocean strategy and the importance of aligning the whole system of a firm’s activities in pursuit of differentiation.

Mr. Divya Ranjan Ratho, (*Regional Marketing Manager, Bank of Baroda*) spoke about the one-one Marketing concept and the pragmatic applications of theories.

Dr. Bindu Chhabra, (*MD and Head of HR, IMI Bhubaneswar*) gave an understanding of effective management of Gen Y employee expectations by busting some myths about Gen Y.

Dr. Ashok Agarwal, (*Chairman, Engineers without Borders*) spoke on social entrepreneurship and inspired students to take up projects in this line while ensuring a balance between structure and innovation.

Mr. Anoop Swaminath, (*CEO, BMT Stealth*) spoke on the importance of nurturing the creative impulse. He introduced a few theories behind idea formation, as well as some simple take home skills that can be applied professionally.

Mr. Anup Agarwal, (*Vice President, HSBC Bank*) deliberated on how individuals themselves are catalysts and processing units. Any organisation’s growth is in the hands of each and every individual connected to the organization.

Mr. Sriram Chandrasekaran, (*Founder & CEO, Broadvision Group*) said as the nation grows, higher opportunities for growth come with bigger penalties for wrongdoings stressing on the importance of being natural, genuine and sincere in action.

GLOBAL LEADERSHIP SERIES

The 'Global Leadership Series' - GLS was initiated with the objective of reaching out to globally relevant leaders as well as encouraging spot learning among students. The series has featured Former Cabinet Minister, Subramanian Swamy; M.S.Rangaraj, Chief Innovation Officer, Microland; Satya Narayan Bansal, CEO, Barclays Wealth Management India; and Krishna Chandra Mishra, Founder, EKutir Rural Management Services.

Project management mantra: Get it done on time, within the budget, with an acceptable quality.

Anirban Chatterjee
*Chief Customer Experience Officer,
Tata Business Support Services*



Be there when your customer needs YOU!

Anil Radhakrishnan
CEO, Adani Logistics



Reviving agriculture and education will make India gain its glory.

Dr. Subramanian Swamy
*Economist &
Former Cabinet Minister*



Strong entrepreneurial culture seen in the financial sector will provide a great thrust to "Make in India".

Anand Pejaware
Executive Director, SBI Life Insurance Company Ltd.





Good marketing makes the company looks smart. Great marketing makes the customer feel smart.

Syamal Ram Kishore
President, Global Operations



Competence is a unifying factor, your contribution makes you unique.

Sanjiv Sarin
*Regional President,
Tata Global Beverages Ltd.*



Be a student all your life - reading, learning & sharing are the key factors to success.

Jaideep Nath
*COO, Egon Zehnder,
Information & Research Services*

Hard work alone is not enough to succeed, you have to make the right choices.

Ajay Bagga
*Executive Chairman,
OPC Asset Solutions*



Managing the plenty isn't a skill, managing the scarce is.

Dr. Kailash Chandra Misra
Founder, E-kutir



Success with ethics and passion with compassion.

Mr. JNM Rao,
Senior VP, Hetero Pharma



STUDENT ACHIEVEMENTS

STATE LEVEL

- **Shishir Lath, Shashank Ravi Agarwal, Karthik Palaparthi & Krishma Sandesra** secured 3rd Position in Startup Weekend, Bhubaneswar
- **Grishman Putran Varshini Reddy** secured 1st Prize in Google Day in collaboration with Google Developer Group Hosted in 32 Countries
- **Anmol Narang and Priyanka Gupta** secured 1st Position in the Debate Competition in “Kolleseum 2014”, Management Fest, KIIT University
- **Priyanka Gupta** secured 1st Position in the Best Manager event in “Kolleseum 2014” - Management Fest, KIIT University

Anmol Narang and Supreet Singh Jossan secured 2nd Position in the Best Manager event in “Kolloseum 2014”, Management Fest, KIIT University

NATIONAL

- **Kanchan Hatwar**, MBA 2nd Year Agribusiness bagged 3rd position for proposing the Innovative Model for CSR to corporates at KIIT
 - **Sai Jayant and Sarvani** published a research paper on workplace value proposition-role of HR with regard to absenteeism in NIESBUD, MSME to the global summit on “Make in India transforming Human Resource & Strategic Development”
 - **Supreet Singh Jossan** secured 1st position in the “Sell” event at IIM Kolkata Management Fest-Intaglio 2015
 - **Lavita Singhanian, Deepankar Lamba and Devvrat Mainhallikar** won 2nd prize in “Adjam”, IIM Kolkata
 - **Renuka Sable and Ojuswi Sardana** secured 2nd position in “Arthyog” (Case study competition)
 - **Hrucha Mehta and Supreet** secured 3rd position in the “Secret Formula” event at IIM Kolkata
 - **Renuka Sable, Ojuswi Sardana and Vitthal Dhingra** secured 3rd position in “Altruisme” (C.S.R Project Planning) at I.M.I, Kolkata
 - **Anmol Narang** secured 5th position in the 25 member Model United Nations Competition in IIM Kolkata.
 - **Priyanka Gupta, Anisha Jha, Supreet Singh Jossan and Anmol Narang** represented Sri Sri University in social case study project at FMS, Delhi
 - **Sarvani Gaddipati and Ojuswi Sardhana** secured 1st position in “Vivaan Competition - Business Analytics Case Challenge” at IIFT Kolkata
-

INTERNATIONAL

Gajula Praveen Kumar presented a paper on the ‘System of Rice Intensification’ in **International Conference on Recent Trends in Agriculture, Veterinary & Life Sciences**. The full paper was published in the ‘Life Sciences International Research Journal’ with ISSN 2347-8691 and ISBN 978-93-84124-26-7.



INDUSTRY CONNECT

The MBA Program at Sri Sri University lays heavy emphasis on learning from the Industry as this keeps them abreast with the latest trends. The students play an active role in planning, organizing and executing various forums for such interactions. This year, Sri Sri University witnessed myriad discussion avenues with industry experts in the form of conclaves.

MARKETING CONCLAVE 2015 & 2016

Our Maiden Marketing Conclave was organized on Feb 13, 2015 with the theme “Product Rich India needs global standards”. The theme was designed to realize the potential of the Indian market which is product-rich but largely untapped. With the excitement of a new government era and opportunities like Make in India, there is widespread enthusiasm and a change in perspective of Indian consumers. Sri Sri University created a platform that united the marketing enthusiasts to showcase their ideas and talent by presenting on Blue Ocean Strategy, Industry Analysis, Journey of Indian Consumerism and TVCs. The Conclave saw overwhelming encouragement, engagement and acknowledgement from industry experts including *Mr. Monto Bassi, Mr. Sharad Kumar, Mr. Manoj Kumar, Mr. Praful Sahoo, Mr. Divya Ranjan Ratho and Mr. Swaraj Misra.*

Our Second Marketing Conclave “Concourse 2016” was organised on 24th September, 2016, with the theme “Engage your customers or risk becoming irrelevant”. The theme laid importance on the changing marketing landscape and how it will impact various industries in the upcoming years. Sri Sri University created a platform for students to explore and showcase their ideas by presenting on Interactive Marketing Communication to better customer experience, Branding strategies for high technology product, Green Marketing, Futuristic Marketing with Automation and a panel discussion on Challenges in managing sales force and retaining achievers. The Conclave saw overwhelming encouragement, engagement and acknowledgement from industry experts including *Mr. Anil Radhakrishnan (CEO of Adani Logistics), Mr. JNM Rao (Senior Vice President-Corporate Strategy of Hetero Drugs Ltd.), Mr. Syamal Ram Kishore (President of Global Operations) and Ms. Mumukshu Mohanty (India Leads-Internal Communications at Sapient).*

FINANCE CONCLAVE 2014 & 2015

Before the Union Budget 2015-16, a plethora of opportunities were anticipated in the Financial Sector. However, fiscal prudence and financial discipline in India is still half way on the super highway to growth. In this light, the conclave, Finomena’ 14 deliberated on and predicted how achieving broader objective in terms of inclusive growth combined with stronger and more effective public institutions, delivery mechanisms, good governance and reforms is needed. Financial Inclusion and India’s institutional strength were the focus areas. Academicians, industry mentors and seasoned veterans, *Mr. Ajay Bagga, Executive Chairman, OPC Asset Solutions; Mr. S. C Sarangi, DGM, Bank of India; Mr. Anand Pejaware, Executive Director, Marketing, SBI; Dr. Tapan Kumar Pradhan, Director, Institutional Finance, Government of Odisha; Ms. Sangeeta Sumesh, CFO, Dun & Bradstreet Technologies Ltd.,* graced the occasion.

The theme of the finance conclave 2015 was ‘New Age Finance’. The discussions revolved around the current financial world and the topics included ‘Crude oil and Currency Wars Impacting Global Markets’, ‘NIFTY Private Equity and Trading Strategy’, ‘Valuation of E-Commerce’ and ‘Quantitative easing and its impact on Financial Markets and Banking in 2020’. Industry experts *Mr. Sanjeev Churiwala, CFO, Ambuja Cements, Mrs. Rupa Vora, Former Group Director & CFO, IDFC and Mr. Virendra Somvanshi, Country Head, Citi Bank,* graced the occasion.

HR CONCLAVE 2015 & 2016

With increasing uncertainty in the world economic forum, the trajectories for organisational growth and development are unsustainable. Against this backdrop, the objective of the conclave was to consider the role of human resources, not merely as an essential component but as the primary determinant of business excellence and to explore important relationships between its various dimensions that are critical to sustainable development. Students also conducted in-depth research and analysis on Workplace Proposition and Management of emerging employee expectations. *Mr. Manoj Chhabra (IPS), Additional DG of Police HRPC; Ms. Bindu Chhabra, Professor (HR), IMI, Bhubaneswar; Mr. Mangesh Das, Advisor, Twaran Impex Pvt. Ltd., Mr. Vikrant Bhatnagar, General Manager-Capability Development, TATA Communications Ltd.; Mr. Dilip Sahoo, Head-CSR Odisha Projects, TATA Power; and Mr. Sanjiv Das, SVP, IMFA* shared from their lives the practical side of HR theories.

Manavdhan 2016-The Annual HR Conclave of Sri Sri University had perfect relation with respect to the future of HR and the changes that the millennial population has brought in the HR processes. Against this backdrop, the objective of the conclave was to consider the role of human resources that is evolving. As the millennial workforce looks forward for much more than compensation and this conclave focused on that aspect also. Students conducted in-depth research and analysis on the topic HR Analytics, Psycho-linguistics in HR perspective and Gamification of HR processes which was followed by a panel discussion comprising of student and judges on the topic Millennial workforce. *Mr. Parthasarathi Mishra (CHRM), TATA Steel, President NHRDN, Bhubaneswar, Dr Suvendu Das, Group-President HR OSL-Group* shared from their lives the practical side of HR theories.

AGRIBUSINESS CONCLAVE

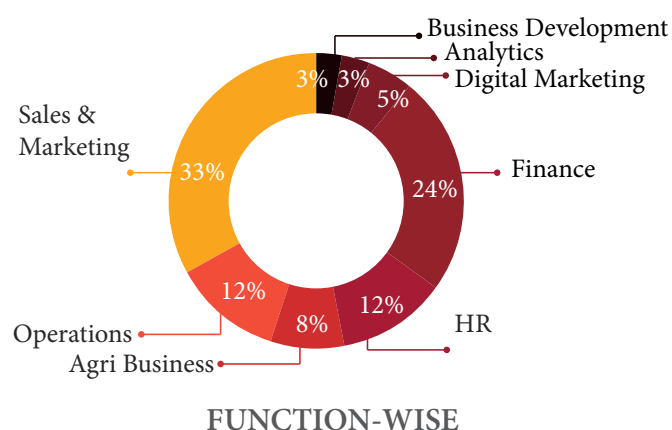
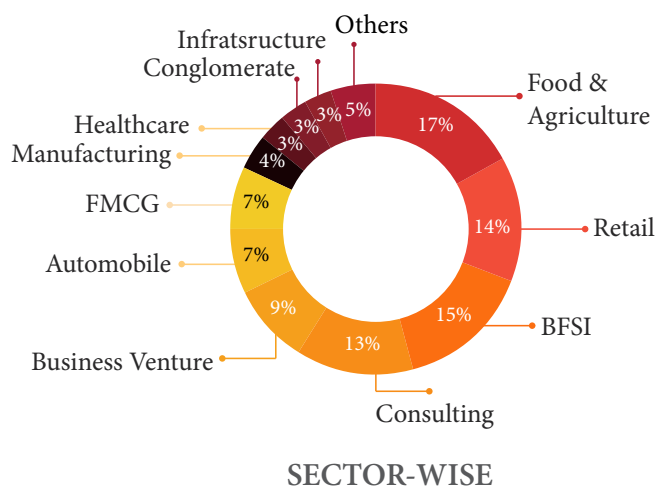
As part of their commitment to encourage and protect the farming community, students of the Agribusiness MBA Program at Sri Sri University organized an Agribition on Sep 19-20, 2014 at the Sri Sri University campus. The objective of the Agribition was to educate farmers on various aspects of agricultural production including efficient marketing processes, low-cost packaging and practices, and preparation of organic inputs. Industry experts included *Dr. H.S Singh, Director, CHES (Central Horticulture Experiment Station); Dr. Nedunchezhiyan, Principal Scientist, CTCRI (Central Tuber Crops Research Institute); Dr. Nihar Ranjan Nayak, Senior Scientist, RPRC (Regional Plant Resource Centre); Mr. K C Mishra, Founder, eKutir Rural Management Solutions; Dinesh Ghodke, Faculty, The Art of Living.*



SUMMER INTERNSHIP 2015-17

The Summer Internship Project allocation is a collaborative exercise between the management and the students. The management supports students with various options that are relevant to the career interests of the students. The aim is to provide a learning platform for the student in a corporate environment to ensure hands-on application of theoretical concepts learnt in the classroom. This year our students have interned in 19 business sectors under various functions.

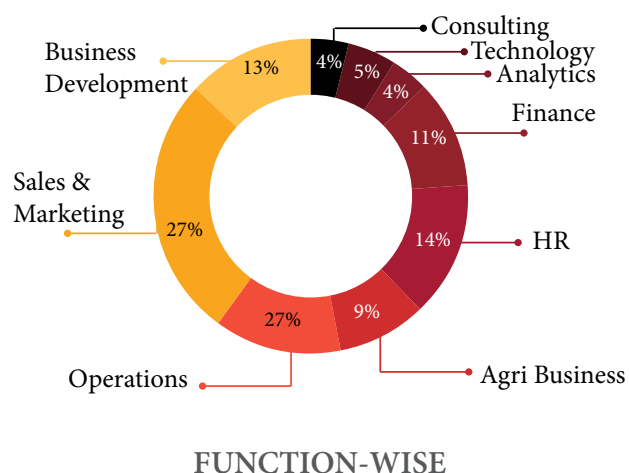
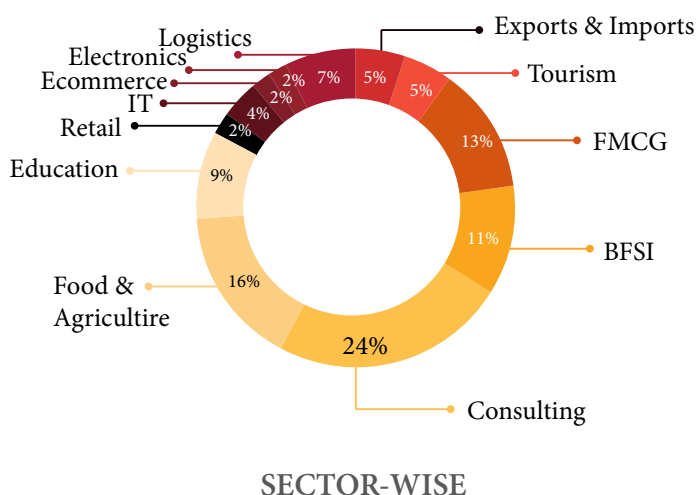
SEGMENTATION



FINAL PLACEMENT 2014-16

The placement process is driven to match the long term career aspirations and natural skill sets of the students. As an institution, Sri Sri University promotes long term career associations for our students in the recruiting organisations for a mutual win. This year, our students have joined the industry across 12 business sectors in various capacities.

SEGMENTATION



RECRUITERS FOR SUMMER PLACEMENTS 2016

The Summer Internship Project (SIP) enables a rigorous training of eight weeks. The SIPs provide students opportunities to understand the working environment of an organization and gain real world experience and exposure. Experiential learning exposes them to real life application of development and management concepts learnt in the classroom.

Avinash Routary had good analytical skills and firm knowledge in IT & Automation. Apart from technical knowledge, he has really shown an active participation in Cultural event of TATA Steel Functions.

- Mr. Subhendu Barik, Head Aquisition, Sr. Mgr. (Operations), TATA STEEL FAP, Bamnipal

RECRUITERS FOR FINAL PLACEMENTS 2016

The final placements track record of the MBA Program is robust and notable for a nascent institution in the fourth year of its functioning. The placements cycle of MBA (2013-15) has seen 286 opportunities across various organizations ranging from start-ups to Fortune 500 companies. Our students have been appreciated for their enthusiasm and dynamic nature apart from their academic prowess.

Saurabh Pradeep Jadhav have a good learning aptitude and delivers the assignments with minimum supervision. He has the ability to easily connect with people and extract the data with ease.

- Mr. Aditya B. Das, Sr. General Manager / Head (Dept. of Human Resource), Milk Mantra Dairy Pvt.

Grishma Putran is a very sincere and result oriented students. She worked as an employee and not as an intern. She has been one of the bright interns at Cipla.

- Mr. Sumit Kumar Neogi, Head Business HR - Corporate Functions

PLACEMENT PROCESS

The placement process at Sri Sri University is aimed at providing a platform for both the students and corporates to find mutually agreeable avenues of engagement for long-term career satisfaction. The university facilitates all logistical and hospitality arrangements to host the placement drive, including:

- Seminar Halls with well-equipped audio-visual systems for pre-placement presentations
- Computer lab with 65 stations and hi-speed internet, for any examinations to be conducted
- Interview rooms for one-on-one discussions
- Board room for panel/group discussions
- Classrooms for conducting tests

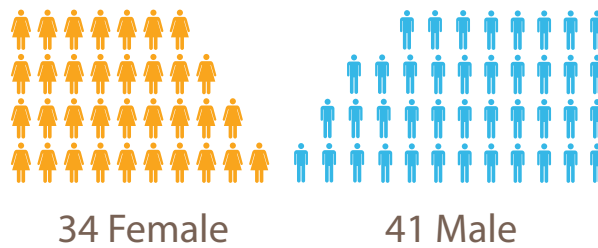
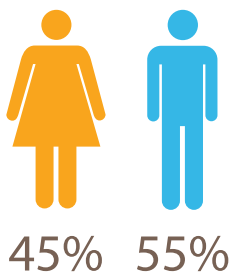
PLACEMENT CALENDAR

CATEGORY	PRE PLACEMENT TALKS	PLACEMENT PHASE 1	PLACEMENT PHASE 2	JOINING DATES
SUMMER INTERNSHIPS	Sep - Oct	Oct - Nov	Dec - Jan	May - June
FINAL PLACEMENTS	Sep - Oct	Oct - Nov	Dec - Jan	May - June

GUIDELINES FOR COMPANIES

- Pre-Placement talks can be followed by the interview process from November 2015 onwards based on mutually convenient dates.
- Declaring the results of the interviews is requested and expected immediately after the interview or within 24 hours. This enables the students to sign out of the placement process to avoid overlap of efforts.
- The University follows a standard format for CVs. Organization-specific formats can be facilitated if the template is shared in advance.
- All communication regarding the offer to be made through the placements office.

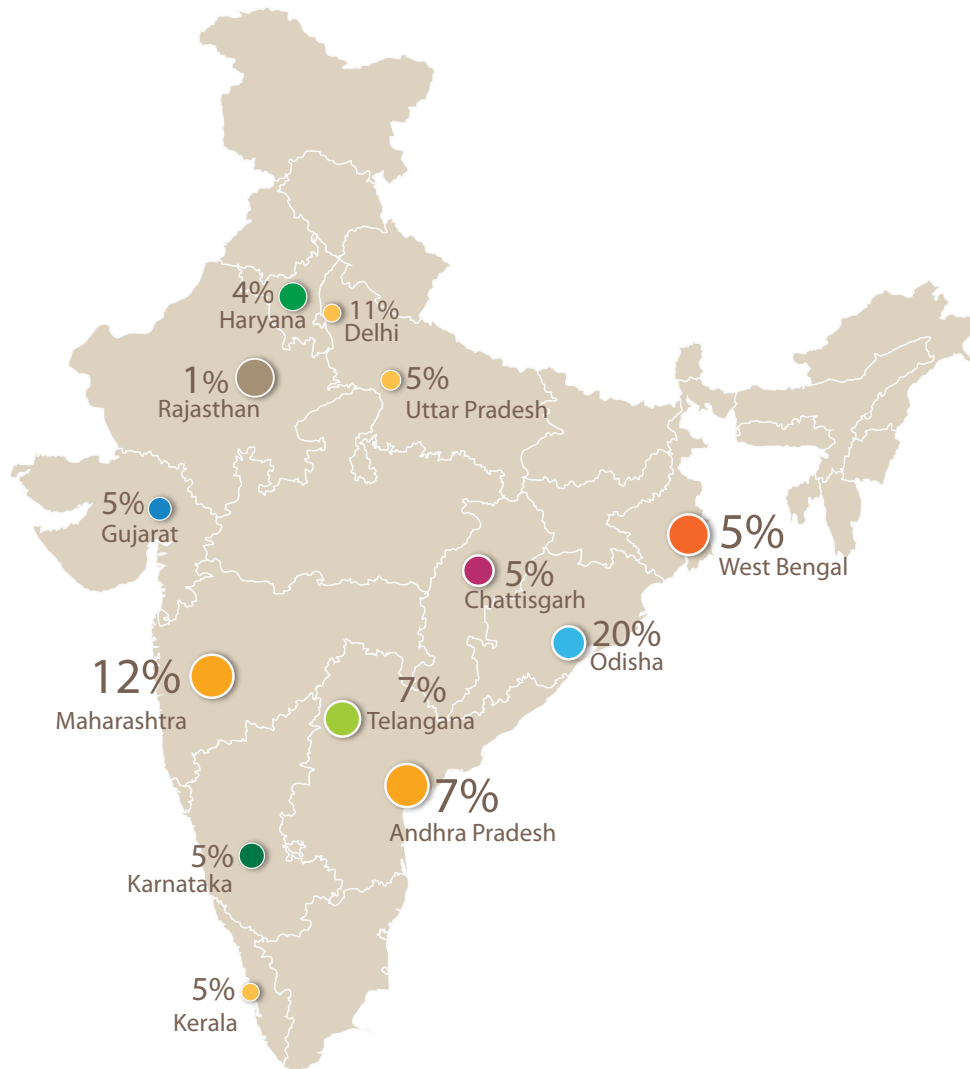
STUDENTS DEMOGRAPHY



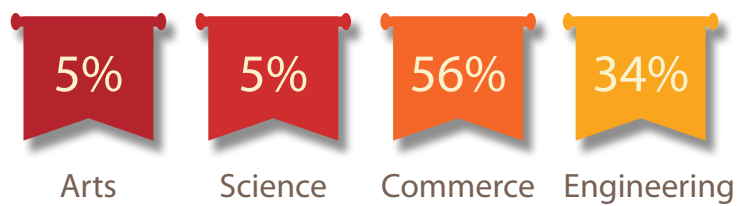
Average
age
23 years

MALE-FEMALE RATIO

BATCH PROFILE 2015-17



DOMICILE



EDUCATIONAL BACKGROUND

MARKETING



Akash Vishwakarma, 25 years

B.Tech, Dr. MGR Educational & Research Institute, Dr. MGR University

Cumulative Work Ex: 24 months

Last Worked At: PDPM IITDM, Jabalpur

SIP: Determinants of consumer buying behavior in retail store for organic food,

SIP Company: Sresta Natural Bioproducts. Pvt. Ltd.



Ashutosh Padhi, 23 years

B.Tech, GIIT, Berhampur, B.P.U.T

Cumulative Work Ex: 12 months

Last Worked At: Wireless Telenet Company Pvt Ltd , Bhubaneswar

SIP: A Study on Production Process & Inventory Management

SIP Company: IRE Ltd.



Avinash Routray, 28 years

B.Tech, Dr. MGR Educational And Research Institute, Dr. MGR University

Cumulative Work Ex: 22 months

Last Worked At: Trangular Service

SIP: Production Process & Inventory Analysis of Tata Steel FAP

SIP Company: TATA STEEL Ferro Alloy Plant



D. Krisshna Pretam, 26 years

B.Tech (Mech), PRRM Engineering College, Shabad, Jawaharlal Nehru Technological University, Hyderabad

Cumulative Work Ex: 25 months

Last Worked At: Globallogic Technologies

SIP: Analysis of People, Brand & Strategy

SIP Company: Broadvision Group of Companies



Darpan Gandotra, 24 years

B.Com, School of Open Learning, University of Delhi

Cumulative Work Ex: 11 months

Last Worked At: Flaura Tek Pvt. Ltd.

SIP: Online Advertising (AdTech & DMPs)

SIP Company: Times Internet Ltd.



Divyen Nitin Dhotre, 22 years

B.Com, Sathye College, Mumbai University

Cumulative Work Ex: 9 months

Last Worked At: Legion (Appco Group India PLC)

SIP: S.W.A.T- Developing Strategies for Increasing the throughput of Milky Moo products in Bhubaneswar city

SIP Company: Milk Mantra Dairy Pvt. Ltd.



Gaurav R Rawat, 25 years

B.Com, Maharaja Sayaji Rao University

Cumulative Work Ex: 12 months

Last Worked At: National Business Services, Royal Orchid Central Vadodara

SIP: Penetration into FMCG Market through Modern Trade

SIP Company: Sri Sri Ayurveda Trust



Palaparthi Karthik, 24 years

B.Tech, Krishna Chaitanya Institute of Technology, JNTUK

Cumulative Work Ex: 8 months

Last Worked At: UPto75.com, Gap Miners Pvt. Ltd.

SIP: Analysis on Customer Aquisition, Stock Management

SIP Company: Decathlon International Pvt. Ltd.



Pendyala Thirumalaiah, 22 years

BBM, K.B.N College, Krishna University

Cumulative Work Ex: 7 months

Last Worked At: Infosys BPO

SIP: An Analysis of Customer Acquisition of Decathlon

SIP Company: Decathlon International Pvt. Ltd.



Sadbhavana Das, 23 years

BCA, Khallikote Autonomous College, Berhampur University

Cumulative Work Ex: 10 months

Last Worked At: Value & Variety (V2)

SIP: Study on Retail Sales Process

SIP Company: Reliance Trends

MARKETING



Shubra V Achar, 26 years

B.E., City Engineering College, Visveswaraya Technological University

Cumulative Work Ex: 19 months

Last Worked At: Smartrplanet Services India Pvt. Ltd.

SIP: Analysis of People, Brand and Strategy

SIP Company: Broadvision Group of Companies



Srigowri D N, 28 years

B.E. (E & C), Babhubali College of Engineering, VTU

Cumulative Work Ex: 26 months

Last Worked At: Accolite Software India Pvt. Ltd.

SIP: Pre-Feasibility Study & Business Plan on - 'Stevia Rebaudiana' Plant Cultivation & Processing

SIP Company: Malnad Herbs & Herbal Extracts



Sumit Taneja, 28 years

B.E., Manipal Institute of Technology, Manipal University

Cumulative Work Ex: 36 months

Last Worked At: APL Machinery Pvt. Ltd.

SIP: Creation and Commercialization of Fraudsters Blacklist in Transport Industry

SIP Company: Autoload Pvt. Solutions



Tushar Malhotra, 24 years

BCA, SGTBIM & IT, Indraprastha University

Cumulative Work Ex: 13 months

Last Worked At: Micro Computer Services

SIP: International steel scenario and role of Indian steel companies with special reference to SAIL

SIP Company: Steel Authority of India Ltd. (SAIL)



Abhay Prakash, 23 years

BBA, Usha Martin, Ranchi, Punjab Technical University

SIP: Business Development and Sales

SIP Company: Addabooking.com



Akhil V Dev, 22 years

B.Com, Mar Kuriakose College, Mahatma Gandhi University

SIP: Reach of Sterling Holidays in South Indian Market

SIP Company: Sterling Holidays



Anish Goyal, 24 years

BBA (Hons), ST. Xavier's College, Calcutta University

SIP: Content Creation for Digital Marketing

SIP Company: vKation.com Ventures Pvt. Ltd.



Arpita Mohanty, 22 years

BA, SA Mahavidyalaya, Utkal University

SIP: IT Distribution

SIP Company: Redington (India) Ltd.



Chaitanya Radha Krishna Thota, 23 years

B.Tech (Mech), K L University, Vijaywada

SIP: Logistic Facilities for Inward and Outward Traffic at Rourkela Steel Plant and Controlling of the Demurrage Charges

SIP Company: Rourkela Steel Plant-SAIL



Disha Jalan, 23 years

B.Com, J.D Birla Institute, Jadavpur University

SIP: Analysis of Industrial Recruitment and Retention Process

SIP Company: Larsen & Toubro

MARKETING



Jyotirmayee Panda, 21 years

BBA, ASBM (*Institute of Professional Studies*), Utkal University

SIP: *A Case Study on Operational Excellency*

SIP Company: *Harley-Davidson*



Mohit Kumar, 25 years

B.Com, *Thakur College of Science and Commerce*, Mumbai University

SIP: *Explore the potential of General Purpose Hand Tool in Jharkhand State of Tata Agrico*

SIP Company: *Tata Steel*



Monimala Mohanty, 22 years

B.Com, *Rayagada Autonomous College*, Berhampur University

SIP: *Market Research and Lead Generation for Construction Requirements*

SIP Company: *Civil 247*



Nisha Jain, 23 years

B.Com (Hons.), *The Bhawanipur Education Society College*, Calcutta University

SIP: *Payment Process in Account Payment Module in Oracle*

SIP Company: *Maruti Suzuki India Limited*



Pooja Soni, 22 years

BBM, *Vijayanagar College*, Krishnadevaraya University

SIP: *International sales in Europe*

SIP Company: *Smart Organic*



Prasanjeet Patra, 23 years

BBA, IPSAR, Utkal University

SIP: Online Auction of Secondary Products

SIP Company: Steel Authority of India Ltd. (SAIL)



Richa Bharadwaj, 24 years

BBA, Baroda Institute of Management Studies

Dr. Babasaheb Ambedkar Open University

SIP: Comparative Analysis between PepsiCo, Coca Cola and other local beverage brands

SIP Company: PepsiCo



Shashank Ravi Agrawal, 21 years

B.Com, Bhavans College, Mumbai

SIP: Organising camps for Nadi Pariksha Dept. in Jharkhand with emphasis for Sri Sri Ayurveda Trust

SIP Company: Sri Sri Ayurveda Trust



Shivani Arora, 31 years

B.Tech, Jai Prakash Mukund Lal Institute Of Technology (JMIT), Radaur Kurukshetra University

SIP: Analysis of Customer Behavior

SIP Company: Madhuriya (Art of living International Centre)



Swati Gupta, 21 years

BBA, IMS Ghaziabad, Chaudhary Charan University

SIP: Marketing and Business Development

SIP Company: Addabooking.com

MARKETING



Sweta Leena Panda, 24 years

B.Tech, *International Institute of Information Technology*

SIP: *Study of Newsworld Odisha and Comparative analysis of Newsworld odisha with Regional as well as National news channels*

SIP Company: *Newsworld Odisha*



Arun Vishnushankar Tripathi, 24 years

B.Com, *Thakur College of Science and Commerce, Mumbai University*

SIP: *Consumer Behaviour Regarding Investment Decisions,*

SIP Company: *Angel Broking Pvt. Ltd.*

FINANCE



Anisha Joshi, 26 years

B.Tech, *Kumaon Engg College, Regional Govt.College, Dwarahat, Uttarakhand Tech University*

Cumulative Work Ex: *22 months*

Last Worked At: *Appshree Ventures Pvt. Ltd.*

SIP: *Valuation of FMCG Stocks*

SIP Company: *Dion Global*



Bhargav Vinay Vivekanand, 25 years

B.Com, *Swami Vivekanand Night College, Mumbai University*

Cumulative Work Ex: *9 months*

Last Worked At: *Dombivli Nagarik Sahakari Bank*

SIP: *Banking Process & Activities*

SIP Company: *BVG India Ltd.*



Manan Sachdeva, 24 years

B.Tech, Northern India Engg College, Guru Gobind Singh Indrapastha University

Cumulative Work Ex: 13months

Last Worked At: Accenture

SIP: Trade opportunities for Agri-Commodities for SAARC Nations

SIP Company: ICAR



Shishir Lath, 25 years

B.Tech, Veer Surendra Sai University of Technology

Cumulative Work Ex: 16 months

Last Worked At: TATA Consulting Engineers

SIP: Impact of Milk Sourcing on Women & Comparative Analysis of Bulk Milk Chilling Units,

SIP Company: Milk Mantra



B Sagar, 24 years

B.Com, Khallikote Autonomous College, Berhampur University

SIP: Equity Research

SIP Company: The Money Roller



HANSA DAS, 22 years

BBA, Institute of Entrepreneurship Development, Utkal University

SIP: A Study of Credit Appraisal-Capital Funding

SIP Company: Au Financiers (India) Ltd.



Harsh Maheshwari, 22 years

B.Com, Khandelwal College, Jaipur, Rajasthan University

SIP: Client Impact Visibility

SIP Company: Shadowfax Technologies Pvt. Ltd.

FINANCE



Krishma Sandesra, 23 years

BBI, *Jai Hind College, Mumbai University*

SIP: *Analysing and Comparing different Mutual Funds & comparing mutual funds with ULIP plans*

SIP Company: *Money Masters*



Mittameedi Chandrakanth Reddy, 23 years

B.Tech, *T K R College of Engineering and Technology
Jawaharlal Nehru Technological University Hyderabad*

SIP: *Project on needs & requirements of BVG India for issuing an IPO*

SIP Company: *BVG India Ltd., Pune*



Nomula Bhavya, 21 years

B.Tech, *Amrita Scholl of Engineering, Amrita University*

SIP: *Analysis of CENVAT credit on Input Services and its applications*

SIP Company: *ITC Paperboards & Speciality Papers Division*



Patnala Naina, 23 years

B.Com (Hons), *Mahamayee Mahila Mahavidya, Berhampur University, Odisha*

SIP: *Overhead Analysis*

SIP Company: *L&T Construction*



Payal Maskara, 24 years

B.Tech, *Institute of Technology & Marine Engg., WBUT*

SIP: *A Study of Consumer Attitude and Behaviour towards organic products*

SIP Company: *Sresta Natural Bioproducts Pvt. Ltd.*



Pulkit Mittal, 22 years

BBM (Financial Markets), *Department of Commerce, Manipal University*

SIP: *A brief study on the Vendor Payments and Excise System at MSIL*

SIP Company: *Maruti Suzuki India Ltd.*



Rohit Anand, 23 years

B.Com, *Marwari College, Ranchi University*

SIP: *Investor awareness about mutual fund along with the benefit of SIP*

SIP Company: *SBI Mutual Fund*



Saurav Das, 24 years

B.Tech, *IIT Kharagpur*

Cumulative Work Ex: *8 months*

Last Worked At: *UPto75.com, Gap Miners Pvt. Ltd.*

SIP: *Valuation and Investment Analysis of the firm*

SIP Company: *Happay (VA Tech Ventures)*



Shikhil Gupta, 22 years

B.com (Hons.), *Mata Sundri College For Women, Delhi University*

SIP: *Working Capital Management of Cement Industry with special reference to ACC CEMENTS*

SIP Company: *ACC Cement*



Shruti Bhardwaj, 25 years

B.Tech, *Maharaja Agrasen Institute of Technology, GGSIP University*

SIP: *Risk Analysis of unsecured retail mortgage products*

SIP Company: *HDFC Bank*

FINANCE



Sneha S Anjali, 22 years

B.Com, ST. Francis College, Osmania University

SIP: Study of Individual Financial Planning

SIP Company: Markone International



Stutee Das, 21 years

BBA, Mother's Business School, Utkal University

SIP: Customer Buying Behaviour in Relation to ULIP Products

SIP Company: SBI Life



Yamin Patel, 22 years

B.Com (Hons.), Ravenshaw University

SIP: Creation & Commercialization of Freight Calculator

SIP Company: Autoload Pvt. Solutions

HUMAN RESOURCE



Putran Grishma Shekhar, 27 years

B.E.(Computers), Ramrao Adik Institute of Technology, Mumbai University

Cumulative Work Ex: 38 months

Last Worked At: Log-In HR

SIP: Exit analysis of Corporate Functions and Gamification of Employee Referral Programme

SIP Company: CIPLA Ltd.



Ashira Sinha, 22 years

BA, Marwari College, Ranchi University

Cumulative Work Ex: 19 months

SIP: Financing of BVG with respect to International Markets

SIP Company: BVG India Ltd.



Megha Rakesh Kumar Gandhi, 24 years

*B.E. (ECA), Government Engineering College, Surat
Gujarat Technological University, Ahmedabad*

SIP: A Study of Currency Derivative Market

SIP Company: Sharekhan Ltd.



Nikhita Mittal, 23 years

BBA (B & I), SGTBIM & IT, Indraprastha University

SIP: Recruitment and Selection

SIP Company: CG Corp Global



Sahil Pahuja, 23 years

B.Com, Sri Aurobindo College, University of Delhi

SIP: Best practices in Employment Branding

SIP Company: Overcart



Saurabh Pradeep Jadhav, 23 years

*B.E. (CSE), TPCT'S College Of Engineering, Osmanabad
Dr. Babasaheb Ambedkar University, Aurangabad*

*SIP: Conceptualizing & Designing The Induction Program For New Moo'vers
(Employees) of Milk Mantra Dairy Pvt. Ltd,*

SIP Company: Milk Mantra Dairy Pvt. Ltd.

HUMAN RESOURCE



Shriya Aggrawal, 22 years

BBA, Disha College, Pt. Ravishankar Shukla University, Raipur

SIP: Compensation and Benefit Management

SIP Company: Shri Bajrang Power & Ispat Ltd.



Shruti Sahay, 22 years

BA, Ranchi Womens College, Ranchi University

SIP: Study of the corporate recruitment process

SIP Company: Collabera



Shweta Rai, 24 years

B.Com, Bharati College, University of Delhi

SIP: Analysis of People Brand And Strategy for Broadvision Group of companies

SIP Company: Broadvision group India Pvt. Ltd.



P. Anuraga Varshini Reddy, 22 years

B.E., Keshav Memorial Institute of Technology, JNTUH

SIP: Market Intelligence for Sourcing strategy

SIP Company: United Health Group

AGRI BUSINESS



Birat Joshi, 26 years

BBA, *Crimson College of Technology, Pokhara University*

Cumulative Work Ex: *24 months*

Last Worked At: *Bhawani Trade Concern*

SIP: *Production process and warehousing*

SIP Company: *Chaudhary Group Digital Park*



Chaganti Tilotham, 23 years

BBM, *KBN College, Krishna University*

Cumulative Work Ex: *12 months*

Last Worked At: *Institute of Language Management*

SIP: *Creating An Efficient Supply Chain For A2 Milk*

SIP Company: *Annadata Agri Solutions Pvt. Ltd.*



Divya Yadav, 23 years

BBA, *International College For Girls, Jaipur, THE IIS University*

Cumulative Work Ex: *23 months*

Last Worked At: *Kamla Agro (John Deere Dealership)*

SIP: *Seeking business opportunities in Agri-Solar*

SIP Company: *Stellar Grid*



P. Sai Priyanka, 22 years

BBM, *KBN College, Krishna University*

Cumulative Work Ex: *12 months*

Last Worked At: *Institute of Language Management*

SIP: *Creating an efficient supply chain for organic millets*

SIP Company: *Jeevamrutham*



Sooraj Kumar Thalekara, 23 years

B.Com, *Cooperative College, University of Calicut*

Cumulative Work Ex: *12 months*

Last Worked At: *Paint Talk (Berger & Asian Paints dealer)*

SIP: *Market Study and Increasing Customer Base for 24 Mantra Organic*

SIP Company: *Sresta Natural Bioproducts Pvt. Ltd.*

AGRI BUSINESS



Akella Sri Pallavi, 22 years

B.E., SRK Institute Of Technology For Women, JNTUK

SIP: Creating An Efficient Supply Chain For Organic Vegetables

SIP Company: Jeevamrutham



Kanchan Ganesh Hatwar, 22 years

B.E., Prof. Ram Meghe Institute of Technology and Research, Badnera, Amravati University

SIP: Qualitative analysis and consumer connect

SIP Company: Sresta Natural Bioproducts Pvt. Ltd



Varun Vijay Kumar, 24 years

B.Sc., Dr. G.R. Damodaran College of Science, Bharathiar University

SIP: Market Study and Increasing Customer Base for 24 Mantra Organic

SIP Company: Sresta Natural Bioproducts Pvt. Ltd.

ENTREPRENEURSHIP



Amrut Udaysingh More, 22 years

B.Sc, Sri Chatrapati Shivaji College, Dr. B. A. Marathawada University

SIP: Framing HR Policies for BVG India

SIP Company: BVG India Ltd.



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